JADE Meeting Minutes April 18, 2019

The monthly JADE meeting was held April 18, 2019 at 5:15 p.m. at Availa Bank. In attendance were Mischelle Hardy, Bruce Johnson, Staci Olthoff, Jackie Reiter, Meryl Scarrow, Sarah Thompson, Rachel Uttecht, Jeanne Wintermote and Rick Young.

Golf Outing Fundraiser

Jackie and Leo Reiter are organizing the first annual JADE Golf Outing for this summer. Details to come.

Main Street BBQ

The JADE Main Street BBQ is June 14. Rick Young provided an overview of the coordination needed for the event; he is stepping down as coordinator. He reviewed quantities of food and location of supplies. The work plan folder was turned in to the president and vice president. Chairs and tents have been rented in the past. Discussion was held about purchasing a tent to JADE, to use for the BBQ and future events, at a similar rate of rental with a possibility of purchasing one per year. Motion was made by Jackie Reiter, seconded by Mischelle Hardy and approved by all in attendance to purchase one tent this year. A request has already been submitted with EJS Police Department to the Iowa DOT for the closing of Highway 69 4 p.m.-9 p.m. for the event.

Design Committee Report

Motion was made by Bruce Johnson, seconded by Jeanne Wintermote and approved by all in attendance for one REGENT grant. Monkey Puzzle Mercantile will receive $163.18 for front window signage.

Promotion Committee Report

 Motion was made by Jeanne Wintermote, seconded by Rachel Uttecht and approved by all in attendance, except for Mischelle Hardy who abstained to vote as a business owner, for two PROGENT Grants. Sew Bee It will receive $150 for an ad in the All Iowa Shop Hop. Design to Print Solutions will receive $34.38 for a combined ad with Jewell Farm and Home for a newspaper ad.

Jackie Reiter will coordinate flowers for the Main Street flower pots. A request will be made to the Centennial Committee for a donation for flowers. Discussion was held regarding the best way to keep the plants watered is with a water tank with wagon. Motion made by Jeanne Wintermote, seconded by Meryl Scarrow and approved by all in attendance for Jackie to purchase the flowers and water wagon for JADE.

Treasurer’s Report

 Two bills were presented: $2,000 to Hamilton Hometowns for the Hamilton Hometowns Newsletter and $800 for sidewalk snow removal for the past winter at the JADE lot. A motion was made by Bruce Johnson, seconded by Jeanne Wintermote and approved by all in attendance to pay the bills.

Secretary’s Report

Minutes from the March 14, 2019 were published in the South Hamilton Record News and provided at this meeting. Motion was made by Bruce Johnson, seconded by Jackie Reiter and approved by all in attendance.

Administrative/Organization Committee Report

A review of business listing and event calendar listing guidelines for the soon to be launch JADE website was reviewed. Motion was made by Jeanne Wintermote, seconded by Jackie Reiter and approved by all in attendance to adopt the presented guidelines and launch the website www.jadejewelliowa.com.

Main Street Iowa

Hamilton Hometowns is a part of Main Street Iowa until June and upon approval JADE will be an independent partner with Main Street Iowa. Sarah Thompson is hired by JADE as a consultant to work with JADE volunteers to get JADE into the program. Sarah introduced the need for a transformation strategy for the JADE board to work with an MSI representative. Mischelle Hardy volunteered to coordinate a meeting for this. An office on Main Street and a paid staff member are two requirements of the MSI partnership. JADE will need to raise more funds in the future. If the JADE partnership is approved, office space has been offered by Steve Lee of Axis Lanes.

Other Business

Motion was made by Bruce Johnson, seconded by Jeanne Wintermote and approved by all in attendance, except for Jackie Reiter who abstained to vote as a business owner, for approval of a REGENT Grant pending Design Committee review and approval. Classic Designs will receive $95.83 for a metal sign pending recommendation of such by Design Committee.

Adjournment

Motion for adjournment was made by Bruce Johnson, seconded by Jeanne Wintermote and approved by all in attendance.

The next JADE meeting is May 16, 5:15 p.m. at Availa Bank.

Minutes submitted by Staci Olthoff, Co-Secretary.