

P.R.O.G.E.N.T. Grant Program

(Promote Jewell's Gems Downtown) Program Business Single and Group Promotion Grant

Sponsored and Funded by the Jewell Area Development Enterprise for Businesses Operating in Jewell, Iowa

P.R.O.G.E.N.T. Grant Program Guidelines

- JADE will grant up to \$150 per single business or \$50 per business for group promotion for business advertising, promotion and promotional signage to qualifying Jewell...A Main Street Community business partners. Grants are awarded on a 50/50% match basis.
- This Grant is limited to one per year per single business. Group business promotions are not limited per year. Group business promotions are considered those businesses that pool funds together to create one ad/promotion. All group promotion businesses must be current business partners and partners at the time of promotion.
- Applications submitted for pre-project approval must be completed within three months from approval date to receive funds.
- Mention, text or logo of JADE or Jewell...A Main Street Community must be included in advertisement/promotion for consideration. This requirement does not apply to signage.
- Any business requesting grant reimbursement must be a current partner of Jewell...A Main Street Community and a partner at the time the promotion is/was placed.
- Grant applications must be submitted within three months of paid promotion expense to qualify for reimbursement.
- Projects that have accompanying Main Street/JADE Promotion Committee consultation or have not been granted P.R.O.G.E.N.T. funds previously will receive priority.
- Purchases are encouraged to be made locally if possible.
- A maximum of \$2,500 will be awarded per calendar year. Allocated funds are available until exhausted annually.

Grant Approval Process and Applicable Reimbursements

- The Promotion Committee reviews project eligibility then present grants to the Board for decision.
- Approved applications will be granted a reimbursement of 50% of the total amount of the promotion or an amount not to exceed \$150 per single business application or \$50 per business per group promotion. Project quote or invoices must accompany grant application.

Application Checklist

- Current business partnership in JADE (via Jewell...A Main Street Community Partnership) and partnership at the time of promotion is required. All group promotion businesses must be business partners at the time of promotion.
- JADE or Jewell...A Main Street Community is listed in the promotion (this does not apply to promotional signage).
- Complete application. Please complete one application per promotion.
- Include copy of promotion billing and copy of promotion or script. Grants submitted for pre-approval must be accompanied with written quote or price sheet then must be followed up with billing and proof of promotion placement to receive reimbursement.
- Mail application and supporting documentation to: JADE PO Box 475, Jewell, IA 50130.

Project Details (Continue on back if more space is needed)

Total project cost: \$ _____

Single Business Promotion

Group Promotion

Business Name	Mailing Address	Business Contact Name	Phone Number
1. _____	_____	_____	_____
2. _____	_____	_____	_____
3. _____	_____	_____	_____
4. _____	_____	_____	_____
5. _____	_____	_____	_____

Description of Promotion: _____

Approved Denied Date of Decision: ____/____/____

Grant Total Amount: \$ _____ Amount per Group Promotion Business \$ _____ Date of Grant Payment: ____/____/____

Comments: _____