



Jewell ~ A Main Street Community

**P.O. Box 475
Jewell, Iowa, 50130**

Information

What is Jewell Main Street? We are a volunteer run, non-profit organization. It is a three-way partnership between JADE and JADE Foundation, who administer the Jewell Main Street Program, Jewell City Council, and Main Street Iowa. We use the Main Street America 4-Point® Approach and 8 Guiding Principles for downtown revitalization. We are also a community wide organization that is here to help businesses and residents get the best possible experience in Jewell, Iowa.

What is JADE? JADE stands for Jewell Area Development Enterprise. It is a 501(c)6 non-profit organization. Their focus is businesses in Jewell with an emphasis on downtown.

What is JADE Foundation? JADE Foundation is a 501(c)3 non-profit organization. Their focus is on community with an emphasis on fundraising and grants.

What is Main Street? Main Street is a public/private partnership organization for downtown revitalization that uses historic preservation as a means to economic revitalization. Downtown is the heart of a community and Main Street Iowa provides training and guidance to Main Street Communities throughout the state. Currently, there are 54 Main Street Communities in Iowa. It takes a high level of commitment to become a Main Street Community.

Why should I invest? Jewell Main Street works to keep Jewell a growing, vibrant community through business and resident development efforts, community events, historic preservation, and community beautification. Our organization depends on partnership, participation, and knowledge. Your investment is as good as you make it. The more involved everyone is, the more we can get done to create the kind of community that keeps a thriving business district and that residents are proud to call home.



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