



Jewell ~ A Main Street Community

**P.O. Box 475
Jewell, Iowa, 50130**

Jewell Main Street ~ 2021 Board of Directors

President	Mischelle Hardy	Rick Knoll
Co-Secretaries	Staci Olthoff	Dr. Nicole Ferguson
Vice President	Jackie Reiter	Kenn Outzen
Treasurer	Kelly Feaker	Rachel Uttecht
Executive Director-	Heidi Eckers (staff)	

Committee Chairs/What Committees Do:

Promotions Dr. Nicole Ferguson

Organization Staci Olthoff

Business Improvement Kenn Outzen

Design Mischelle Hardy

Promotions is responsible for events and activities downtown. They fall into three categories: Retail, Image, and Special Event

Organization is responsible for volunteer recruitment, fundraising, and marketing of the Main Street Program

Design is responsible for the physical downtown district. They work on creating the look of downtown. Buildings, benches, flowers, art, things that make a downtown stand out.

Business Improvement is responsible for retaining and recruiting businesses downtown as well as workshops and seminars helpful to current or future business owners.

Mission Statement:

To secure downtown Jewell as a premier destination and place to call home, through innovative and strategic promotion, event and business planning, for the purpose of preserving the historic landscape of our downtown as well as sustaining a healthy stage for our community's economic growth.

Vision Statement:

To cultivate a fully revitalized Downtown; one that incorporates walkability, cultural activity, recreation, rest, relaxation, and entertainment, while supporting a thriving business, restaurant, and retail environment which is essential in preserving our buildings and community.



Website: www.jewellmainstreet.com **Phone:** 515-297-1852 **Email:** director@jewellmainstreet.com

Facebook: www.facebook.com/Jewell-A-Main-Street-Community-309130779107283/